



2023 Maternal and Pediatric Health Grants Application Summary

Summary

- **Purpose** – The Blue & You Foundation is offering grants to eligible organizations who are addressing maternal and pediatric health disparities in the state of Arkansas. The funds must be used for specific programs targeting:
 - Adverse Childhood Experiences Solutions
 - Child Development Support
 - Education and Outreach
 - Postpartum Care Support
 - Maternal and Infant Health Disparities
 - Maternal Mortality Improvement Solutions
 - Prenatal Healthcare
 - Pediatric Healthcare
- **Eligibility** – Arkansas-based, 501(c)(3) organizations may apply.
- **Amount** – Applicants may apply for amounts between \$5,000 and \$200,000. Partial Funding will not be granted.
- **Length of Time** – Programs must be implemented between January 1, 2024 and completed before final reports are due on December 15, 2024.
- **Deadlines** – Applicants will be notified of the final approval or decline prior to November 23. Exceptions to deadlines will not be made.
 - **March 1** – Letter of Intent process opens for submissions.
 - **April 1** – Letter of Intent process closes.
 - **June 1** – Applicants are notified of approval or decline.
 - **June 1** – Approved organizations may complete the full application.
 - **July 15** – Full applications are due.



- **Applying** – Applicants must pass the eligibility quiz and submit a letter of intent online at <https://blueandyoufoundation.us-1.smartsimple.com>. After the letter of intent process, applicants will be notified of approval or decline to move forward to complete the full application. Organizations may be asked to provide more details to the Foundation to aid in consideration.

The Letter of Intent requires the below details.

- **Project Name**
- **Proposal Summary**
- **Amount Requested**
- **Project Start and End Date**
- **Total Population Served**
- **Target Counties**
- **Need** - What is a health and/or education related issue(s) negatively impacting your community? Identify the Social Determinants of Health you are proposing to address. Please provide specific data and cite sources to support your reasoning.
- **Use of Funds** - How will Foundation funds be spent? Please be as specific as possible, and provide the sustainability plan for your project.
- **Innovation** - Describe how your proposal is a new research project or approach to more effectively addressing/solving the above need(s). Your research/approach should be a proof of concept and should not replicate an existing study or approach.
- **Hypothesis** - Based off your current knowledge, what are specific results, data and answers you believe may come from your proposal?
- **Community Partners or Other Collaborators** - Are you working with others in the community on this proposal? Please include the following information about each partner: Name, How they will be involved and/or services they will provide specific to this proposal.
- **Outside Funding** - Are you receiving funding from other sources for this proposal? Please include the following information about each funder: Name, whether funding has been committed/requested, the dollar amount committed/requested, if they are providing other types of support (in kind, etc.) and at what level.
- **Efforts** - If successful, how do you envision scaling/expanding these efforts to create a larger impact? How, where, why and to whom would you like to expand these efforts?

Selection and Awards

After a competitive scoring and review process, applicants are notified via email of selection or decline of grants prior to November 23.